



TAS Belize Limited Company Profile

EXECUTIVE SUMMARY

“People daily seek to connect to something meaningful; something eternal; something they can invest their time, energy & money into; connect to TAS Belize.”

TAS Belize Limited, a full-service digital marketing firm located at #17 Garbutt Street in the City of Belmopan. Our core services include website development, graphic design, video production and audio advertisement. We use graphic art, videos, and social platforms to connect business, organization and individuals to what’s most valuable... PEOPLE.

MISSION

TAS Belize is committed to serving, connecting, and providing creative media that tells our clients’ story while promoting excellence, fulfilling our social responsibility and bringing imagination to reality.

VISION

To be the leading media production house in Belize that offers quality and efficient services. To be a media hub for Belize and the Caribbean.

VALUES

Our values serve as a compass for our actions and describe how we behave in the world.

- **Leadership:** The courage to shape a better future
- **Collaboration:** Fosters collective genius through strong relationships
- **Integrity:** Be consistent
- **Accountability:** Be transparent
- **Passion:** Committed in heart and mind
- **Diversity:** Be inclusive
- **Quality:** What we do, we do well

HISTORICAL BACKGROUND

Overview

TAS Belize Limited was founded by Mr. Mervin Budram Jr. a certified and well experienced web developer, audio technician and graphic designer.

Mr. Budram was participating in a training in Maine (2006) where he envisioned opening his own business that will provide employment, training and funding for underprivileged students. Thereafter, using his savings, a laptop and a pair of AKG headphones, he followed his passion and dream by launching TAS Belize to the City of Belmopan. Presently, TAS Belize has three (3) full-time employees, several contractors and intends to expand the business in the future.

Extensive Resources

TAS Belize is a digital media production house as well as a marketing and advertising company that offers service in the following areas:

- **Video Production**
 - Documentaries
 - Infomercials
 - Cartoons & animation
 - Typography
 - Video Advertisement
- **Graphic Design**
 - Catalogs & Brochures
 - Billboard & Signs
 - Logo Design & Letterheads
 - Fliers & Post Cards
 - Package Design
 - Trade Show Displays
 - Business Cards

- Infographics
- Custom greeting cards
- Custom designs upon request

- **Audio Production**
 - Radio Jingles
 - Voice over Ads
 - Soundtracks
 - Radio Zingers
 - Event recording
 - Music production

- **Website Services**
 - Website development ranging from simple to complex functionality
 - Social Media Marketing
 - Search Engine Optimization
 - Content Writing & Editing
 - Blogs & E-letters
 - Hosting & Domain Management
 - Email Hosting

Each of these services provides the tools needed to build our customers company whether through promotional material such as video and radio ads, fliers, brochures etc or a virtual arm of the company via a website.

Broad Experience

TAS Belize has been able to diversify by developing media & marketing expertise in a wide range of areas. We are active in both government work and in the private sector, and adjust our methods and contracts to meet the specific needs of each customer and project.

RECENT GRAPHIC WORK EXPERIENCE

Kindly see our portfolio at: <http://tasbelize.com/TAS-Portfolio>



Caribbean Community
Climate Change Centre





COMMUNITY FOCUS

Support for our local community has been an integral part of TAS Belize mission since our startup. We know that giving back to the community where our family, employees, customers and business associates live and work enriches all our lives.

Some charities on our donations list include:

- **YWAM** – The heart of Youth with a Mission Belize is to mobilize Belizeans and Internationals for the Great Commission – inspiring – making disciples and teaming with local churches.
- **Legacy Youth Ministries** - Organization committed to train and equip youth with relevant truth that will help them fulfill their life purpose
- **The Child Development Foundation** - The Child Development Foundation is a Christian non- profit organization seeking to mobilize community-based organizations on the growing issue of the Commercial Sexual Exploitation of Children (CSEC) in Belize. Studies have shown that children as young as twelve are being sexually exploited by their parents to obtain an economic reward. Not enough is being done to protect the rights of these children or provide rehabilitation for them. CDF along with its partners are seeking to provide a safe place for the children of Belize.
- **YC Belize** - YC Belize is a totally hype, annual, two day Youth Explosion featuring international & Belizean musical artists, dance performances, drama, lights, sounds, action, and life changing messages through international motivational speakers, designed to positively impact our younger generation in Belize.
- **Chaveria's Cycling Club**

TAS Belize is committed to discover and train Belize's brightest minds so in celebrating our second year anniversary, we will launch an education scholarship. Each year TAS Belize will finance a child through a year of school. Specific guidelines will be required. We are working on the details of this scholarship but we're schedule to launch it September of 2016

CONTACT INFORMATION

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Central America

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CONNECTING PEOPLE

Portfolio: The broad spectrum of TAS Belize portfolio reflects our diverse capabilities and areas of expertise. We specialize in challenging projects, regardless of size or dollar amount, and we are continually expanding our in-house resources to address new challenges and opportunities.

Some of the more recent projects that we have worked on that reflect our diverse capabilities can be found on our website www.tasbelize.com

We are social... Connect with us!

www.facebook.com/TASBelize

www.pinterest.com/TASBelize

www.youtube.com/TASBelize

www.twitter.com/TASBelize